



Idayr • Learning Disabilities Association of York Region

The right to learn, the power to achieve

Sponsorship Package

Are you looking to make a difference in your community and support students through this Covid-19 crisis? On behalf of the Learning Disabilities Association of York Region, we are pleased to extend an invitation to you to participate as a Sponsor at our upcoming LD/ADHD Support Workshop, which will be held on Tuesday, September 22nd, 2020 virtually on Zoom.

The LD/ADHD Back to School Support Workshop that LDAYR and LDAHH Regions are championing will be a province-wide event for all of the LDA Chapters. The target audience is parents of children with Learning Disabilities. Children with LDs are bright (average to gifted intelligence) but struggle to learn in typical ways. This is the largest population (46%) of students with disabilities in the school systems. **As a result of the pandemic**, these children have had extreme difficulties learning via the online model, and parents are very concerned that they will be even further behind when they go back to school.

Parents also worry about the mental health impact the pandemic has had on these children. In normal situations, their mental health is already precarious. Over 50% of adolescent suicides involve youth with an LD. However, because these children often suffer from poor social skills and have found it extremely hard to retain friendships over the last six months, their mental health has deteriorated significantly. Worry about this is further increasing parent anxiety and mental health issues in caregivers.

Sponsoring this workshop is crucial to our success and is a great opportunity for your organization to have a positive presence in the community, raise awareness and, on a more personal level, help a family member, friend or colleague who might be struggling. The success of the LD/ADHD Support Workshop, assist the longevity of our organization in meeting the needs of children, youth, and adults with Learning Disabilities and their families. Enclosed please find more information on the sponsorship opportunities available.

You can also learn more about our organization and what we do on our website: www.idayr.org

Thank you for your consideration to support our cause!
Sincerely,

Helga Sirola
Executive Director
Helga.sirola@ldayr.org

Charitable Registration #: 84622034

Sponsorship Levels

Back to School LD/ADHD Support Workshop

Platinum (\$5000)	Gold (\$3000)	Silver (\$1,500)	Bronze (\$600)
<ul style="list-style-type: none"> ❖ Recognition as a Leadership Sponsor within all workshop material ❖ Banner and pop-up space on Zoom ❖ Sponsor branded Breakout room ❖ Showcase short Sponsor Spotlight Video/Photo ❖ Sponsored Q/A session ❖ Pre and Post Social Media Coverage ❖ Facebook and Instagram campaigns sponsorship ❖ A short video of staff thanking sponsor on social media ❖ E-blast containing sponsor content ❖ Sponsors website link will be pinned in chat ❖ Sponsor branded content in Back-to-School kit ❖ Pre and post-event sponsorship recognition on LDAHH website for 1 year (company logo and set up of company website link) 	<ul style="list-style-type: none"> ❖ Banner and pop-up space on Zoom ❖ Showcase short Sponsor Spotlight Video/Photo ❖ Sponsored Games/Activity ❖ A short video of staff thanking sponsor on social media ❖ Pre and Post Social Media Coverage ❖ Facebook and Instagram campaigns sponsorship ❖ Pre and post-event sponsorship recognition on LDAHH website for 1 year (company logo and set up of company website link) 	<ul style="list-style-type: none"> ❖ Banner space on Zoom ❖ Pre and post-event Social Media Coverage ❖ A short video of staff thanking sponsor on social media ❖ Pre and post-event sponsorship recognition on LDAHH website for 8 months (company logo and set up of website link) 	<ul style="list-style-type: none"> ❖ Three social media posts thanking the sponsor with links to sponsor website ❖ Pre and post-event sponsorship recognition on LDAHH website for 6 months (company logo and set up of company website link)

Registration Form

Back to School LD/ADHD Support Workshop

Thank you for taking the time to review the sponsorship opportunities available to your organization/company. We know that as a Sponsor, you care about supporting the LDAHH and our many initiatives within the community. If you have any more questions or wish to discuss your sponsorship in more detail, please contact Amna Azhar at 289-230-5657, or send an email to: amna_azhar@Ldahh.ca

*Forms can be returned via email to: conference@Ldahh.ca with a cheque sent separately.

Please complete the form below and return this page along with cheque payment to:

**Learning Disabilities Association of Halton
560 Guelph Line, Burlington, Ontario, L7L 6Z2**

